

International Delight Creamerista Quiz Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited by law. Subject to all federal, state and local laws, regulations, and ordinances. Sweepstakes begins on October 10, 2019 at 8:00 a.m. Central Time ("CT") and ends on October 16, 2019 at 11:59 p.m. ET on (the "Sweepstakes Period"). Sponsor's computer is the official time keeping device for this Sweepstakes. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INC., TWITTER, INC., INSTAGRAM, INC. OR YOUTUBE, LLC.]

1. Eligibility: International Delight Creamerista Quiz (the "Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Danone US, LLC (the "client"), ICF Next, Inc. ("ICF") and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Danone US LLC, 12002 Airport Way, Broomfield, CO 80021. **Administrator:** ICF Next, Inc., 420 N. 5th St., Suite 1000, Minneapolis, MN 55401

3. Timing: The Promotion begins on October 10, 2019 at 8:00 a.m. Central Time ("CT") and ends on October 16, 2019 at 11:59 p.m. CT (the "Promotion Period"). Danone's servers are the official time-keeping devices for the Promotion.

4. How to Enter: During the Promotion Period, visit <https://www.InternationalDelight.com/Creamerista> to take the Creamerista quiz. All quiz participants who complete the quiz will automatically receive (1) entry. Participants must share working email address and Instagram handle when prompted in order to qualify. Quiz answers may not be indecent, obscene, hateful, tortious, defamatory, or libelous or contain material that violates or infringes another's rights, or disparage Sponsor, Administrator or any other person or party affiliated with this Promotion, or contain material that is unlawful in any way. Sponsor reserves the right to disqualify any entry that it finds unlawful, or in violation of these Official Rules, all in its sole discretion. Completing the quiz constitutes participant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting.

Limit: One (1) entry per person during the Promotion Period. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to participate will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

5. Selection of winners: Random drawing. On October 17, 2019, Sponsor will select the name of potential Grand Prize winner of the prize in a random drawing from among all entries received. The odds of winning

are based on the number of eligible entries received. The potential Grand Prize winner will be notified by email and Instagram Story inclusion from Retta on / around October 18, 2019. Except where legally prohibited, each potential Grand Prize winner must sign and return, within seven (7) days of being notified, a Affidavit of Eligibility, Liability & Publicity Release in order to claim his/her prize. Only three (3) alternate drawings will be held, after which any remaining prizes will remain un-awarded.

Verification of Potential Winners: ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

Winner Determination: Participants who take the quiz between 8:00 a.m. CT on October 10, 2019 and 11:59 p.m. CT on October 16, 2019 (as determined by the Sponsor and its agents in their sole discretion), will be eligible entrants and a potential prize winner. Winner to be selected at random.

6. Winner Requirements: Each potential winner will be notified by ICF via email and via Instagram Story inclusion from Retta, the program spokesperson, on/around October 18 2019 and will be required to respond to the email with a valid mailing address (P.O. Boxes not permitted), which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. Except where legally prohibited, each potential Grand Prize winner must sign and return, within seven (7) days of being notified, an Affidavit of Eligibility, Liability & Publicity Release in order to claim his/her prize. If a potential Grand Prize winner cannot be contacted or if he/she fails to sign and return the Affidavit of Eligibility, Liability & Publicity Release or other required document within the required time period (if applicable), or if potential Grand Prize winner or in the event that a potential Grand Prize winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner selected by a random drawing from among all remaining eligible entries. Receiving a prize is contingent upon compliance with these Official Rules. Approximately fifty (50%) percent of the prize, (estimated at 507 coupons) will be fulfilled approximately 4 - 6 weeks after the conclusion of the Promotion. The remaining balance, (estimated at 506 coupons) will be fulfilled approximately six months after the conclusion of the Promotion.

7. Prizes: ONE GRAND PRIZE: A total of 1,013 coupons for International Delight Coffee Creamer. Winner will receive one-thousand and thirteen (1,013) coupons, each good for one (1) free 32 oz. International Delight Coffee Creamer. Approximate Retail Value ("ARV"): \$3.79 each. Terms and conditions of coupons apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on upon the number of eligible entries received during the Promotion Period. Total ARV of all prizes: \$3,839.27. Limit: One (1) prize. Approximately fifty (50%) percent of the prize, (estimated at 507 coupons) will be fulfilled approximately 4 - 6 weeks after the conclusion of the Promotion. The remaining balance, (estimated at 506 coupons) will be fulfilled approximately six months after the conclusion of the Promotion.

8. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor and ICF Next, Inc. and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

9. Publicity: Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper

functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for Colorado or the appropriate Colorado State Court located in Broomfield County, Colorado (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Colorado.

13. Entrant's Personal Information: We respect each entrant's privacy. All information provided by entrants to this Sweepstakes shall not be sold or distributed to any third parties except as permitted or required by law. Information collected from entrants to the Sweepstakes is collected, used and protected according to the ICF Inc.'s privacy statement. To view ICF's privacy statement, click here: <https://www.icf.com/legal/privacy-statement>. Information collected from entrants may also be subject to Sponsor's Privacy Policy <https://www.whitewave.com/privacy>

14. Official Rules and Winners List: For a copy of the Official Rules, visit <https://www.InternationalDelight.com/CreameristaRules> or send a stamped, self-addressed envelope for receipt by October 16, 2019 to: Attn: International Delight Sweepstakes, 564 W. Randolph St., Chicago, IL 60661. For a list of winners available after October 17, 2019 send a stamped, self-addressed envelope for receipt by October 31, 2019 to: Attn: International Delight Sweepstakes, 564 W. Randolph St., Chicago, IL 60661